



Dissemination & Communication (WP2)

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## Questions or Comments

#### Please email EndoERN@amsterdamumc.nl



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## Endo-ERN communication



#### Internal communication

- Membership network activities and tasks
- Available resources



#### **External communication**

 Raise awareness of network and members with a focus on available resources







#### Network **Ambassadors**





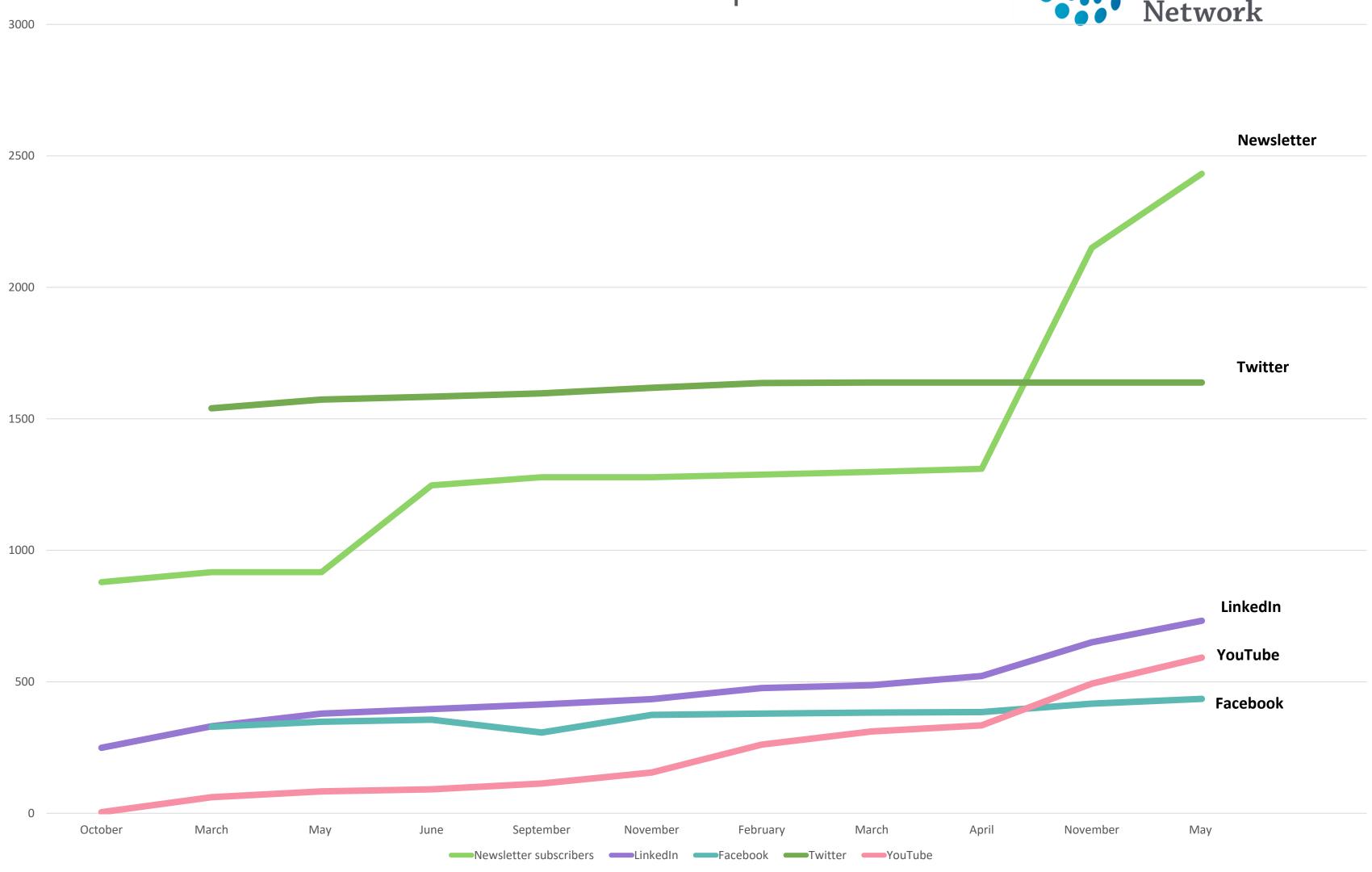
"Our communication system is down. The town crier has laryngitis."

#### Channels















## Follow, Like and Share



- If you post on your channels during the GA please tag Endo-ERN and/use #EndoGA2025
- Please follow our channels and reshare with your network







## Topic based newsletters

- Clinical practice information (guidelines and patient materials)
- Rare disease research including registries
- Virtual Consultations
- Education & Training

<u>Update your preferences</u> when the next newsletter comes in.



Forward to 1 colleague each month that might find the content interesting.







## Website growth 2024-2025

	Total	Increase
Page views	162,995	+50%
Active users	40,329	+113%
Page views per user	1.89	+-27%







#### Top 5 webpages May 2024-2025

- .. Home page (14.22%)
- 2. Reference Centres
- 3. About Endo-ERN
- 4. Webinars
- 5. Rare Endocrine Conditions overview page



Visit the webpage of your Reference centre and ensure the information is correct including website information



## Publication database







- Available to search for Endo-ERN rare endocrine publications
- 2022/2024 pubs still being processed
- You can enter your relevant <u>2025</u>
   publications NOW

You need: DOI, ORPHAcode

#### Patient Resources

Filter by MTG

Filter by Condition

Filter by Country

Filter by Language

Sed facilisis rhoncus molestie. Integer maximus dignissim augue

Posuere lacus eu magna efficitur, eu dignissim magna placerat.



Integer maximus dignissim augue et maximus. Vivamus

Vivamus posuere lacus eu magna efficitur, eu dignissim magna placerat.



Augue et maximus. Vivamus posuere lacus eu magna e

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Morbi vitae auctor nisi.

Efficitur, eu dignissim magna placerat. Morbi vitae auctor nisi.

Integer maximus dignissim augue et maximus posuere



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## Future developments WP7



- Showcase Endo-ERN developed/endorsed guidelines
- More user friendly and accessible
- Definitions and processes available online





linkedin.com/company/rareendoern



linkedin.com/showcase/endocrineconnectio



https://ec.bioscientifica.com

# ENDO-ERN Vol II: Rare Diseases and Transition in Care

SPECIAL COLLECTION

IN COLLABORATION WITH:





Scan to learn more







#### National Associations Outreach

- Develop a database with key contacts
- Outreach to key contacts introducing the network
- Monthly update contact about activities and resources in the network



Do you have information about the contacts in your national association? Please get in touch with me.

Can you get a speaking slot on the agenda to promote Endo-ERN? I can provide slides.







## More in-depth content

- Possible recordings specifically with Clinical Exchange participants
- Showcase member institutions



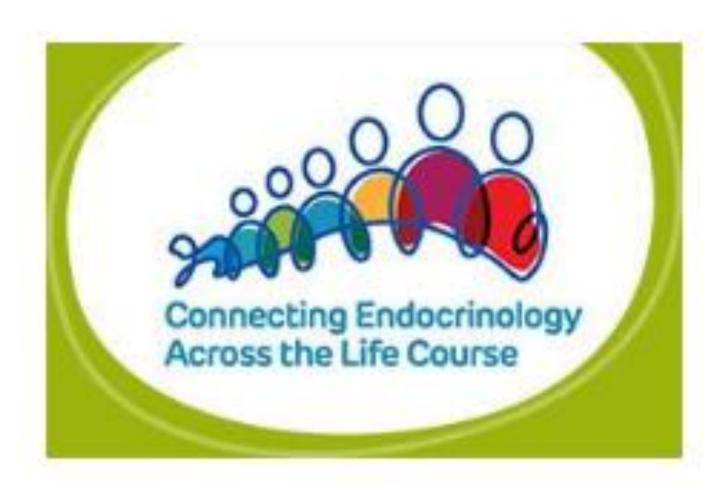
If you have a story you would like to tell about your involvement with the network. Or a benefit of your membership please reach out.







## Additional activities











#### Thank you!

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